



Dogtag's golf insurance finds the fair way

Dogtag, the award winning insurance company for action-minded travellers, has launched a new policy to allow golfers to get into the swing of their holiday without fear of finding themselves in the rough.

Dogtag Golf has been specially designed to offer a policy which provides complete cover for people on their golfing holiday. The package has been devised following detailed consultation with the golf industry about its insurance requirements.

"Ever since we successfully launched Dogtag to the ski and snowboard market in 2001, people have been calling out for us to diversify into other sports. Dogtag Golf is the product of this popular demand," said Director of Dogtag Golf, Mike Welby.

"We are confident that Dogtag Golf is going to hit the golfing world by storm by offering the marketplace something completely different – a funky, unique and cost effective way to take out golf insurance."

Dogtag puts the health and safety of its policyholder before anything else. That is why anyone who takes out Dogtag Golf is provided with a surgical-grade steel dogtag to wear around their neck, on the back of which is engraved their name, unique identification number, and a dedicated web address giving access to the policyholder's next of kin details, blood type, current medication and allergies. This gives the policyholder ultimate peace of mind that should they get into difficulty abroad, emergency services will not only have access to all their vital personal information, but they will instantly be able to prove to a medic or clinic that they are fully insured. The Dogtag also carries a 24/7 medical rescue telephone number.

With the golfer's safety taken care of, Dogtag Golf also provides extensive cover for the golfing holiday itself. Highlights of the policy include up to a maximum of £2,000 cover for golf equipment, with a maximum of £250 for any one club or piece of equipment. Dogtag Golf also provides up to £30 per day hire cover should golfing equipment be lost in transit, up to a maximum of £300.

Pre-paid green fees, golf equipment hire fees, and tuition hire fees are also protected from accident, illness or bad weather with up to £100 per day cover, up to a maximum of £400.

This all comes on top of the standard Dogtag travel insurance policy which features competitive rates of cover for cancellation, lost or delayed luggage, sickness or injury, legal protection and much more.

Annual multi-trip Dogtag Golf policies start from £92. Visit www.dogtag.co.uk/golf.



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